Manuscript Submission Guidelines for Korean Management Review

<div align="right">Revised: May 25, 2025</div>

1. Manuscripts must be prepared using Microsoft Word, on A4-sized paper, single-sided, and single-spaced. The manuscript should contain approximately 37 lines per page and be around 20 pages in total.
(*Note: The official formatting for submission is based on these guidelines, not the printed version of the journal.*)

[Editing Standards]
- Fonts: Times New Roman for English-language manuscripts
- Line spacing: 160% (1.6)
- Font size: Main headings (18 pt, bold), Section headings (14 pt, bold)
- Font size: Subsection headings (13 pt, bold), Body text (10 pt)
- Margins: Top & Bottom (20 mm), Left & Right (30 mm)
- Margins: Header & Footer (25 mm)

2. The first page of the manuscript should follow the designated cover page format. It must include the title of the paper, the submission area, the total number of manuscript pages, and the date of submission. <u>Do not include author information such as name, affiliation, or contact details on the manuscript.</u>

3. Authors must submit a plagiarism similarity report using a recognized international plagiarism detection tool (e.g., iThenticate, Turnitin) at the time of submission. Only manuscripts with a similarity score of 10% or less will be considered for peer review.

4. Manuscripts must be written in Korean or English.

5. In light of the increasing use of generative AI (GenAI), authors are encouraged to disclose whether AI technologies—such as large language models (LLMs), chatbots, or image generators—were used during the research or manuscript preparation process.

\<To the Editorial Board of Korean Management Review\>

1. Title of the Manuscript:
(English)

2. Submission Area : Strategic Management, Management Information Systems, International Business, Marketing, Operations and Quantitative Management, Organizational Behavior and Human Resource Management, Financial Management, Accounting, Interdisciplinary Studies, Other (please specify)

3. Manuscript Length: Total of 00 pages (Exclude cover page)

4. Submission Date: 2025.00.00

Manuscript Title

(Abstract_English)--

Keyword:

6. Before the main body, an abstract must be provided.
(Starting May 25, 2025, manuscripts written in English only need an English abstract.)

1) The English abstract should be approximately 200 words in length (about 17 lines). It must also summarize the purpose and key findings of the study in a single paragraph. It should be placed immediately after the Korean abstract.
2) For manuscripts written in English, only an English abstract (approximately 200 words) and 2 to 5 English keywords are required.

Main Body

7. The main body should follow the conventional structure of academic papers. Footnotes must appear at the bottom of the same page where the reference occurs.

1) Terminology and Style Guidelines

(1) For manuscripts written in Korean, Korean terms should be used as a rule.
Chinese characters or foreign terms may be added in parentheses when necessary.

(2) The manuscript should use a hierarchical numbering system without explicitly writing labels such as "chapter," "section," or "subsection." Titles should be formatted as follows:
· Main headings: 18 pt, bold (e.g., Ⅰ.)
· Section headings: 14 pt, bold (e.g., 1.)
· Subsection headings: 13 pt, bold (e.g., 1), (1))

(3) Academic terms should be written in clear and precise English. If a technical term requires clarification, additional explanations or equivalent terms may be provided in parentheses to enhance reader understanding.

2) Tables and Figures in Manuscripts

(1) Tables, figures, and exhibits should be used appropriately to enhance clarity. Each item must be clearly labeled and numbered in the order in which it appears in the text, using angle brackets (e.g., <Table 1>, <Figure 1>). Table numbers and titles should be placed above the table, while figure numbers and captions should appear below the figure. All titles, captions, and labels must be written in English.

(2) The minimum font size used in tables and figures must be larger than 6 pt. Each table, figure, or exhibit must include a title or description aligned to the center. All data sources must be clearly cited below the table or figure.

8. When citing references in the main body, include the author's name and year of publication. For English-language manuscripts, use only the surname. If quoting a specific passage, include the page number. The citation order in the text should follow the same order as the references listed in the "References" section. Multiple references should be separated by a semicolon.

Examples: Lang and Stulz(1992), (Lang and Stulz, 1992), (Beyer, 1991, p.150), (Smith, 2020; Johnson et al., 2021).

9. For works with three or more authors: In English manuscripts, list only the surname of the first author, followed by et al. and the year (e.g., Beyer et al. (2024)).

References

10. After the main body of the manuscript, a separate section must be included for references. All references should be listed on a new page immediately following the conclusion of the paper.

1) Reference Formatting Guidelines (Revised May 25, 2025)

References should be listed in a separate section at the end of the manuscript. All entries must be written in English and arranged alphabetically by the first author's surname. If multiple works by the same author are cited, they should be listed in chronological order, starting with the earliest publication.

(1) Journal Articles and Periodicals

List the author's name, year of publication, article title, journal name (italicized for international journals), volume number, and page numbers.

(Examples)

Park, Y. S. and Ko, D. Y. (2024). "A Study on the Efficiency of High-Growth ICT Service Companies," *Korea Management Review*, 53(2), pp.249-263.

O'Reilly III, C. A., Chatman, J., and Caldwell, D. F. (1991). "People and Organizational Culture: Profile Comparison Approach to Assessing Person-Organization Fit," *Academy of Management Journal*, 34(2), pp.487-516.

(2) Books

List the author's name, year of publication, book title (italicized for foreign publications), edition (if second or later), volume number (if more than one), place of publication, and publisher.

(Examples)

Yang, J. S., Ham, Y. G. and Kim, D. H. (2017). *Introduction to Information Systems* 6th ed., Hankyungsa Publishing, Seoul.

Organ, D. W. (1988). *Organizational Citizenship Behavior: The Good Soldier Syndrome*, Lexington Books, New York.

(3) Theses and Dissertations
For English theses: same format, but italicize the title and use the format [Doctoral dissertation/Master's Thesis, Institution].

(Examples)
Seo, M. K. (2018). An Empirical Study on the Effects of Job Training on Industry Productivity and Wage [Master's Thesis, Yonsei University]

Honea, H. (2001). *Affect and consumer response to promotions* [Doctoral dissertation, University of California, Berkeley]

(4) Conference Proceedings
List the author name(s), year (in parentheses), title of the presentation (in quotation marks), name of the conference, and location. If the conference paper is published in proceedings, include the title of the proceedings and page numbers.

(Examples)
Ahn, S. H. and Lee, M. H. (2016). "Fourth Industrial Revolution Impact : How it Changes Jobs," Korean Academic Society of Business Administration (KASBA) Joint Conference, Busan.

Dwivedi, Y., M. D. Williams, B. Lal, and A. Schwarz. (2008). "Profiling adoption, acceptance and diffusion research in the information systems discipline," in proceeding of the 16th european conference on information systems, Galway, Ireland.

(5) Online Sources
For English sources: author name, "title of the material," site name, URL, and retrieved month and year.

(Examples)
Yang, B. S., "Korea's Dining Market Exceeds 100 Trillion Won Last Year, Up 9% Year – over–Year," Chosun Biz, https://biz.chosun. com/distribution/food/2024/04/04/VTUG F UOI6JAJXHLA6XQE57OL2I/, retrieved October 2024.

Willis, D. and Burton, B. "Gartner's Hype Cycles for 2015: Five Megatrends Shift the Computing Landscape," Gartner, http://www.gartner.com, retrieved January 2018.

2) For any formatting issues not explicitly addressed in these guidelines, authors must follow the APA 7th Edition style. (Revised May 25, 2025)

Other Matters

11. Once a manuscript has been accepted for publication, the author must submit the final version of the manuscript—revised in accordance with the formatting instructions provided by the Editorial Board—along with the following materials:

① Reference and citation checklist (self-checked and signed)
② Author biography (to be submitted in English)
③ Proof of publication fee payment (submission of payment receipt)

12. For accepted manuscripts, a publication fee will be charged after printing. If the final printed manuscript is 20 pages or fewer, the fee is KRW 200,000 for papers supported by external research funding, and KRW 100,000 for those without external funding. For manuscripts exceeding 20 pages, an additional KRW 5,000 will be charged per extra page. This policy has been in effect since Volume 48, Issue 6 (revised August 21, 2019).

- Account Number: Shinhan Bank 140-009-175782 [Account Holder: (사)한국경영학회]
- When making a wire transfer, ensure the author's name appears on the transaction record.

<Contact Information>
Editorial Office, Korean Management Review
Room 406, Saechonnyun-gwan, Yonsei University
(50 Yonsei-ro, Seodaemun-gu, Seoul 03722, Republic of Korea)

Mobile: 010-8207-3258
e-mail: editor_kmr@daum.net